



2023 Annual Report

LETTER FROM THE CHAIR AND CEO

Our collective vision to unify three YMCAs as one came to fruition in 2023, as we proudly announced the official formation of **YMCA BC**.

In a year that brought our longstanding YMCAs in Kamloops, Northern BC and Greater Vancouver together for a new beginning, it was fitting that important firsts, key partnerships and strengthened bonds emerged as the themes by which we'll look back upon from YMCA BC's beginnings.

In January, we opened the doors to the brand-new Bettie Allard YMCA in Coquitlam which would not have been possible without our generous donors. The community response to our newest centre of community has been tremendous, with thousands of Tri-Cities residents becoming members in its early months of operations. YMCA BC also opened 11 new child care centres over the course of 2023, bringing high-quality care to deserving families in communities where spaces were much needed.

In many cases, the launch of these facilities is illustrative of the successful partnerships we've been able to forge to benefit Y members and program users—the Bettie Allard YMCA in a public-private collaboration with partners at the City of Coquitlam and Concert Properties, and child care centres resulting from municipal, provincial and federal government partnerships. YMCA BC further cemented itself as a trusted partner and reliable program operator to all levels of government over the course of the year, and we're excited to continue building upon those relationships going forward.

Working in tandem with our Y counterparts elsewhere in Canada allowed us to make innovative impacts as well. *YMCA Ignite*

presented by RBC Foundation, a first-of-its-kind digital learning platform jointly developed by YMCA BC and the YMCA of Greater Toronto, came online in May with a goal of making Y employment training programming available to young Canadians regardless of geographical location.

We would also like to salute our staff team across the province for its role in making YMCA BC's first year a huge success. Amalgamating a team that is more than 2,000 individuals strong and spread across the province was no simple task. What's more, all of this took place as our unified Y experienced tremendous growth, with 2023 revenues increasing by 25% and the number of community members we served following suit.

We commend our staff members for their adaptability in the face of change and their enthusiasm for integrating as one team with a singular purpose, all while continuing to deliver programming to the same high standard our legacy YMCAs were known for. We also credit the dedication of the volunteer leaders on our Board of Directors, as this transition would not have been possible without their guidance.

YMCA BC was founded on the idea that we are stronger together. Our first year has proved that to be the case, and we're proud to see the benefits passed on to the communities we serve.



Greg D'Avignon,
Board Chair



Heidi Worthington,
President & CEO



OUR IMPACT

Across British Columbia, our charity is building vibrant, healthy and inclusive communities where everyone can reach their full potential and have equitable access to healthier outcomes.

CAMP SPARKS CONFIDENCE

YMCA Camp Elphinstone was a turning point in Alex's life.

As a child with a parent in the military, Alex moved homes often, including abroad, where she was schooled in a foreign language. While the first year abroad went well, the second year at school did not due to emotional and physical bullying Alex experienced from a teacher and several students. As a result, Alex became withdrawn, scared and suffered from anxiety.

Convincing her to leave home and go to camp that summer was challenging, but with her brother as her protector, assurance that she would be welcomed by supportive and friendly counsellors, and that the girls in her cabin would be nice, off she went. Despite some concerns, her parents knew that going to camp was what Alex needed to regain her confidence and independence; and they were right.

Alex came back from her week at YMCA Camp Elphinstone a new child. She was smiling again, bubbly and confident. The change in just one week was remarkable, so much so, that when she returned home, people commented on the fact that the "old Alex" was back.



2023 ACHIEVEMENTS



**Bettie Allard
YMCA**
(pictured right)

After years of planning, construction and hard work to make the Bettie Allard YMCA a reality, we were thrilled to open the doors to the Coquitlam community on January 17, 2023. It was wonderful to see the building come to life with members enjoying the amenities—children learning to swim, and the strength and conditioning zones and group fitness classes full of people working toward their goals. There was no shortage of enthusiasm for YMCA BC’s newest centre of community with more than 3,000 members signed up ahead of the opening. This day would not have been possible without the dedication of our cabinet volunteers and the generosity of capital donors.



**Child Care
Services**

We were proud to further extend our quality child care services across BC. This included assuming operations of an existing centre in Tumbler Ridge and the launch of a new school-age program in Pouce Coupe—the result of a new partnership between YBC and the Peace River South School District. May 2023 marked the official opening of the 37-space Hummingbird Child Care Centre in Richmond and our Child Care program struck a partnership with Northern Health to run a unique child care pilot program in Fort St. John. This pilot program explored the viability of extended-day programming at our YMCA Robert Ogilvie Care and Learning Centre to accommodate Northern Health employees engaged in shift work that begins and/or ends outside the hours of typical child care facilities.



**Taylor
Community Pool**

YMCA BC reached an agreement with the District of Taylor to assume operations of the Taylor Community Pool in summer 2023. The seasonal pool, which is converted into a sheet of curling ice during the fall and winter months, had not operated since 2019 due to pandemic-related impacts, so we were thrilled to partner with the district to reopen this valued amenity to the Taylor community once again.



2023 ACHIEVEMENTS



Kamloops Lotteries

Our Kamloops Lotteries and Gaming program had another hugely successful year—in fact a record-breaking campaign. The 2023 Dream Home Lottery and 50/50 Lotto produced the highest sales volume in its history, with more than \$3.8 million in total sales. The funds raised bolster YMCA BC programs and services in the region and directly support our purpose of building vibrant, healthy and inclusive communities.



YMCA Ignite

YBC was proud to partner with the YMCA of Greater Toronto to launch YMCA Ignite, a first-of-its-kind digital platform offering employment and leadership development learning opportunities for young Canadians.

The platform, generously supported by RBC Future Launch, increased the availability of programming for youth not located in close proximity to a brick-and-mortar Y location, with a focus on Black, Indigenous and people of colour (BIPOC) and rural populations. Speaking to the impact of YMCA Ignite, YMCA BC designed and delivered the Responsible Adult Course through the platform to 8,561 people this past year.



Fire-protection Training

Through a partnership with provincial government to train job-seekers for in-demand positions, YMCA BC delivered a fire-protection technician training course. This initiative, which kicked off in Surrey, was a Community and Employer Partnerships (CEP) program that received a \$200,000 investment from the province. YMCA BC is providing the training to program participants, where they learned the skills to help people protect their homes and properties with inspections, testing and repair of various fire-detection and suppression equipment.

Supporting Pride Events

As YMCA BC stands with our 2SLGBTQIA+ communities, our team members participated in Pride events across the province. From marching in the Vancouver, Kamloops and Prince George Pride parades, to hosting the Fitness is Such a Drag event to raise funds for the Vancouver Aboriginal Friendship Centre, to our staff attending and supporting Pride community events in Prince George and Vanderhoof, our Y was honoured for the opportunities to continue our work to create safe, welcoming and inclusive communities for all.



2023 HIGHLIGHTS



The Alternative Suspension program helped 285 young people overcome barriers and acquire important knowledge and skills so they could have a successful return to school.

1,086 youth accessed Foundry Prince George services, including mental health and substance use support, primary care, peer support and social services. Additionally, **739 youth** learned coping strategies through our Y Mind mental wellness program.



4,177 newcomers to Canada received guidance and support through our Newcomer Services program.

194 residents found safe refuge at the Y Women's Emergency Shelter located in Kamloops.



Our Child Care program provided over 4,900 children with play-based experiences to support their skill development, learning and growth.

YMCA BC opened 11 new child care centres, providing high-quality, much-needed child care services to many more deserving children and families.



8,700 children developed confidence and critical life skills through our swim lessons.



Our Health, Fitness & Aquatics centres served 32,026 valued members, helping people of all ages, stages and abilities live happier, healthier lives.



6,500 children participated in our summer camps

where they had the opportunity to develop valuable skills, foster meaningful connections, stay active and experience memorable moments.



In 2023, **\$1.58 M in financial assistance** was provided

to ensure children and families across BC could access our programs and services. We thank donors who contribute to this critical need.

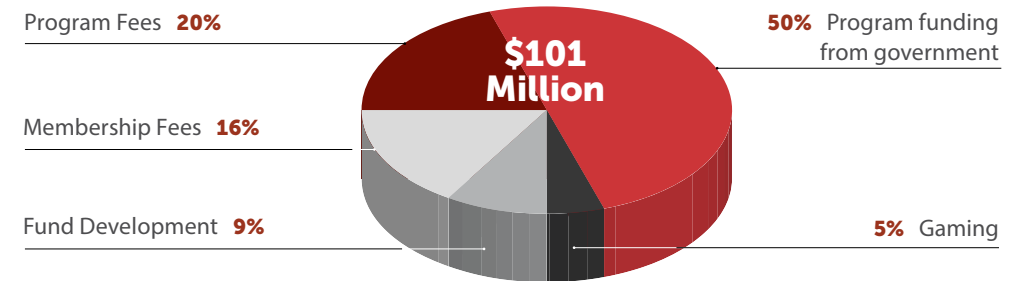
FINANCIAL STATEMENTS

Summary of the YMCA BC Financial Statements. Years Ended December 31, 2023 and 2022.

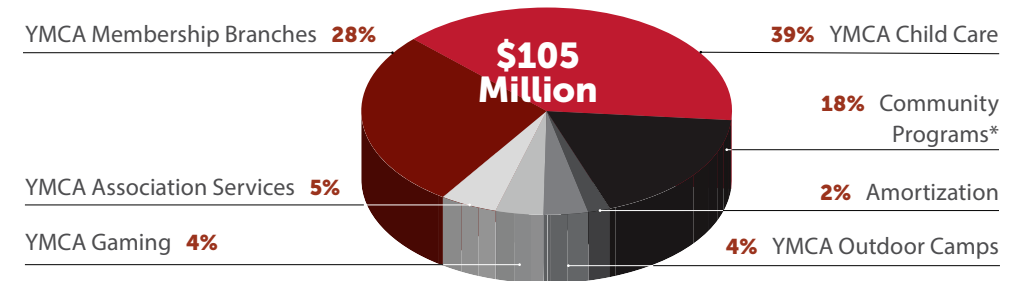
	2023	2022
	('000)	('000)
	\$	\$
STATEMENT OF FINANCIAL POSITION		
Current assets	12,448	16,792
YMCA facilities under development	5,412	22,640
Investments	11,312	7,692
Property and equipment	49,241	30,018
Total assets	78,413	77,142
Current liabilities	37,642	35,219
Long-term liabilities	37,974	32,185
Net assets	2,797	9,738
Total liabilities and net assets	78,413	77,142

	2023	2022
STATEMENT OF OPERATIONS		
Revenue		
Program fees	20,748	23,238
Membership fees	16,312	9,476
Government sources	50,441	36,009
Grants from YMCA BC Foundation/ Properties Foundation	7,402	5,378
Gaming	4,800	4,990
Donations & United Way	1,667	1,486
Other Revenue	40	316
Total	101,410	80,893
Expenses		
Salaries and benefits	65,388	51,040
Occupancy	18,184	12,374
Other	19,716	17,059
Amortization (net of property/equipment and deferred capital contribution)	1,699	1,189
Total	104,987	81,662
Other Revenue/Expenses	(2,161)	(1,792)
Deficiency of revenue over expenses for the year	(5,736)	(2,562)

REVENUE FROM OPERATIONS 2023



EXPENSES FROM OPERATIONS 2023



Complete financial statements audited by Ernst & Young LLP, and from which this summary is extracted, are available upon request.

*Preventative Health, Youth, Employment



OUR VISION

We envision vibrant, healthy and inclusive communities for all.

OUR PURPOSE

We ignite belonging by enabling everyone in our communities to have equitable access to healthier outcomes.

OUR VALUES

In pursuit of this purpose we will be inclusive, supportive, innovative and accountable.



YMCA BC BOARD OF DIRECTORS

Greg D’Avignon (Chair)

Jeanine Ball

Bob Chan-Kent

Mary Anne Davidson
(Past Chair)

Karl deBruijn

David Gaskin

Keivan Hirji

Gavin Hume, K.C.

James Mandigo

Melinda McKie

Jeanette McPhee

Lynn Pelletier

Catherine Pennington
(Vice Chair)

Andre Powell

Sagar Saxena

Megan Stowe

EXECUTIVE LEADERSHIP TEAM

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Nancy Farries, Vice President - Canada West
Regional Development Centre

Roberta Haas, Chief People Officer

Darlene Hepburn, Vice President - Fund Development

Joel Kallner, Chief Financial Officer

Colin Reid, Vice President, Kamloops Redevelopment,
Gaming & Lottery

Marvin Rogers, Vice President - Asset Development

Craig Sheather, Chief Operating Officer

Signi Solmundson, Vice President - Marketing,
Communications & Government Relations



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